



# SEEDS & CHIPS

## THE GLOBAL FOOD INNOVATION SUMMIT

May 7-10, 2018 | Milano, Italy

[www.seedsandchips.com](http://www.seedsandchips.com)



# EXECUTIVE SUMMARY

## ABOUT

**SEEDS&CHIPS – THE GLOBAL FOOD INNOVATION SUMMIT** is the largest international event solely dedicated to Food Innovation where startups, corporations, investors, chefs, HO.RE.CA. industry management, organizations and policy makers can share and demo their latest ground breaking food solutions, from farm to fork and beyond.

The 2018 edition of Seeds&Chips will take place in MiCo - Milano Congressi.

## WHY ATTEND SEEDS&CHIPS

- **MEET** leading global entrepreneurs, investors and executives building the future of food.
- **EXPLORE** new solutions, innovations and trends.
- **SHOWCASE** your products, demo your apps, find investors and reach a large public and industry audience.
- **NETWORK**, share ideas and build synergies with other talented like-minded companies.

#FoodTech

#FoodInnovation

#OpenInnovation

*"Congratulations for the event! It far exceeded my expectations and was an amazing exchange of ideas. I am inspired!"*

Viraj Puri, Co-Founder & CEO, Gotham Greens, USA





**MORGANE KENDREGAN**

18 years old

*Italy / USA*

**TEENOVATOR**



**“OUR PRIORITY HAS ALWAYS BEEN TO GIVE YOUNG PEOPLE A VOICE AND A LEADING ROLE AT SEEDS&CHIPS. WE FEEL THAT BY GIVING THEM THE OPPORTUNITY TO MEET AND SPEAK WITH LEADERS, ENTREPRENEURS, CORPORATIONS AND POLICY MAKERS WE CAN TRULY HELP THEM TO SHAPE THEIR FUTURE. WE CANNOT TALK ABOUT INNOVATION AND BE INNOVATIVE WITHOUT THEM.”**

**MARCO GUALTIERI**

*Seeds&Chips, Founder&Chairman*



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### UNDER 30:

In all of our sessions we have at least a speaker under the age of 30.

### TEENOVATORS:

All of our sessions are opened by a teenager (13-19yrs old). Our teenovators are innovators and leaders at their selected schools that want to make a positive impact in our society's future.

### HACKATHON:

We organize hackathons on different topics in which we ask students to find solutions for some of the most imminent issues of our times.

### GIVE ME 5!:

We give the opportunity to young innovators to meet a leader, face to face, for 5 minutes in which they can ask questions and get inspiration for the future.







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# SEEDS&CHIPS 2017 HIGHLIGHTS



**“YES WE CAN” MAKE A DIFFERENCE WHEN WE STAND TOGETHER**



**REMARKS BY BARACK H. OBAMA  
44TH PRESIDENT OF THE UNITED STATES**

#SaC18 #FoodInnovation #Foodtech #AgTech #Health #WaterFirst #FoodForAll #Sustainability #Startups

# 2017 EDITION NUMBERS

<b>4 DAYS</b>	<b>15.800 VISITORS</b>	<b>244 EXHIBITORS</b>	<b>+300 SPEAKERS</b>	<b>128 TEENOVATORS*</b>	<b>13 AWARDS</b>
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<b>+500 B2B MEETINGS</b>	<b>30 SESSIONS</b>	<b>48 SIDE EVENTS</b>	<b>9 leaders &amp; 25 startups at the GIVE ME 5!</b>	<b>140 PARTNERS</b>
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<b>+600 JOURNALISTS</b>	<b>+250 FRONT PAGES AND HOME PAGES WORLDWIDE</b>	<b>2.400 ARTICLES WORLDWIDE</b>	<b>131 millions SOCIAL IMPRESSIONS IN 4 DAYS</b>	<b>+4.000 TWITTER UNIQUE AUTHORS</b>
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\*Teenagers (13-19yrs old) believing in innovation and representing innovation: our response to the challenges of the future.  
28 Teenovators were selected to each introduce a session with a short speech.





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# SEEDS&CHIPS PARTNERS: 2017 EDITION



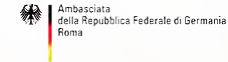
INTESA  SANPAOLO



AND MORE...

#SaC18 #FoodInnovation #Foodtech #AgTech #Health #WaterFirst #FoodForAll #Sustainability #Startups

# SEEDS&CHIPS INSTITUTIONAL PARTNERS: 2017 EDITION



## STRATEGIC PARTNER

## SCIENTIFIC ADVISORS







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# 2017 EDITION FEATURED IN:

The New York Times



FORTUNE



BUSINESS INSIDER



VANITY FAIR



CORRIERE DELLA SERA



la Repubblica



LA VANGUARDIA



LA STAMPA

DAILY NEWS

EL PAÍS

Märkische Allgemeine

Süddeutsche Zeitung

MONOCLE



NORWAY TODAY  
Small and big news from Norway



and many others...

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**THE GLOBAL FOOD  
INNOVATION SUMMIT  
2018 EDITION**

*"FoodTech is heating up in Europe, and Seeds&Chips has done an amazing job pulling together this growing community. Thank you for creating an amazing environment for food tech innovation, the relationships and partner connections made it a big win."*

Kevin Brown, Founder & CEO, INNIT, USA



## 2018 EDITION: AREAS OF INTEREST

- Controlled Environment Agriculture
- Precision Agriculture
- Sustainability & Waste Reduction
- Learning & Sharing
- Novel & Superfoods
- Food Security for Developing Countries
- Food Safety, Health & Nutrition
- Big Data, AI & Traceability
- E-commerce, Food delivery & Supermarket of the Future
- Smart kitchen, 3D Printing & Robotics





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A central graphic with a blue-tinted background of water splashing. The word "WATER" is in large, bold, white, sans-serif font. The word "THIRST" is in a similar font but is crossed out with a white diagonal line. The word "FIRST!" is written in a white, hand-drawn, script font above the "THIRST" and partially overlapping the "WATER".

# WATER ~~THIRST~~ FIRST!

A SPECIAL FOCUS AT SEEDS&CHIPS 2018



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#WaterFirst

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# 2018 CONFERENCE

## A FEW OF OUR TOPICS...

THE FUTURE OF RETAIL TODAY...THE FUTURE OF RETAIL TOMORROW

INNOVATIONS CHANGING THE FUTURE OF FOOD

FROM FARM TO LOCAL

PRECISION AGRICULTURE: UPDATES IN MONITOR, SENSING, & REPORTING TECHNOLOGIES

THE NEXT GEN & THE FOOD SYSTEM

NEW WORLD AG: EMERGING OPPORTUNITIES/INNOVATIONS IN GLOBAL MARKETS

FOOD & HEALTH: PERSONALIZATION ON DEMAND

CONTROLLED ENVIRONMENTS: THE FUTURE OF INDOOR & VERTICAL -FARMING

FOOD SAFETY AND TRANSPARENCY FROM SUPPLY CHAIN TO BLOCKCHAIN

DISRUPTING CLIMATE CHANGE

WHERE IS THE NEXT BIG FOOD INVESTMENT?

IOT IN THE SUPPLY CHAIN: TRACEABILITY, SAFETY, STORAGE, & WASTE

ACCELERATING MARKETS FOR FOOD INNOVATION

WE MILLENNIALS

NEW FOOD EXPERIENCES

THE IMPACT OF FOOD WASTE AND ITS SOLUTIONS

WATERFIRST!: A NECESSITY FOR LIFE

CIRCULAR ECONOMY: CHALLENGES AND OPPORTUNITIES

HOW BIG DATA ARE CHANGING THE GAME

FERMENTATION: USES AND NEEDS

HOW AI IS USHERING IN THE NEW ERA OF FOOD INNOVATION

PROCESSING, PRESERVATION AND PACKAGING

BOOMING BETTER FOR YOU FOODS- PIONEERING NEW PRODUCTS

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**KEYNOTE SPEAKER**

**JOHN KERRY**

*Former U.S. Secretary of State*

**MAY 2018**



**MORE GREAT KEYNOTE SPEAKERS COMING SOON!**

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# MAXIMIZE YOUR BRAND EXPERIENCE

## @ SEEDS&CHIPS

In addition to our exhibit and conference Seeds&Chips is a platform filled with innovative content. We can custom make projects as well as build on what we have done through out the years.

### ADDITIONAL FORMATS:

SEEDS&CHIPS AWARDS

GIVE ME 5!

BIG BROTHER INNOVATION PROGRAM

MASH UP!

PITCHES, CONTESTS & HACKATONS

BUSINESS MATCHING PLATFORM

COULTURAL EXPERIENCES



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