

Ministry for Economics, Labour and
Transport of Niedersachsen



Niedersachsen

Your business location

Land of Energy.



Niedersachsen

Welcome to Niedersachsen!



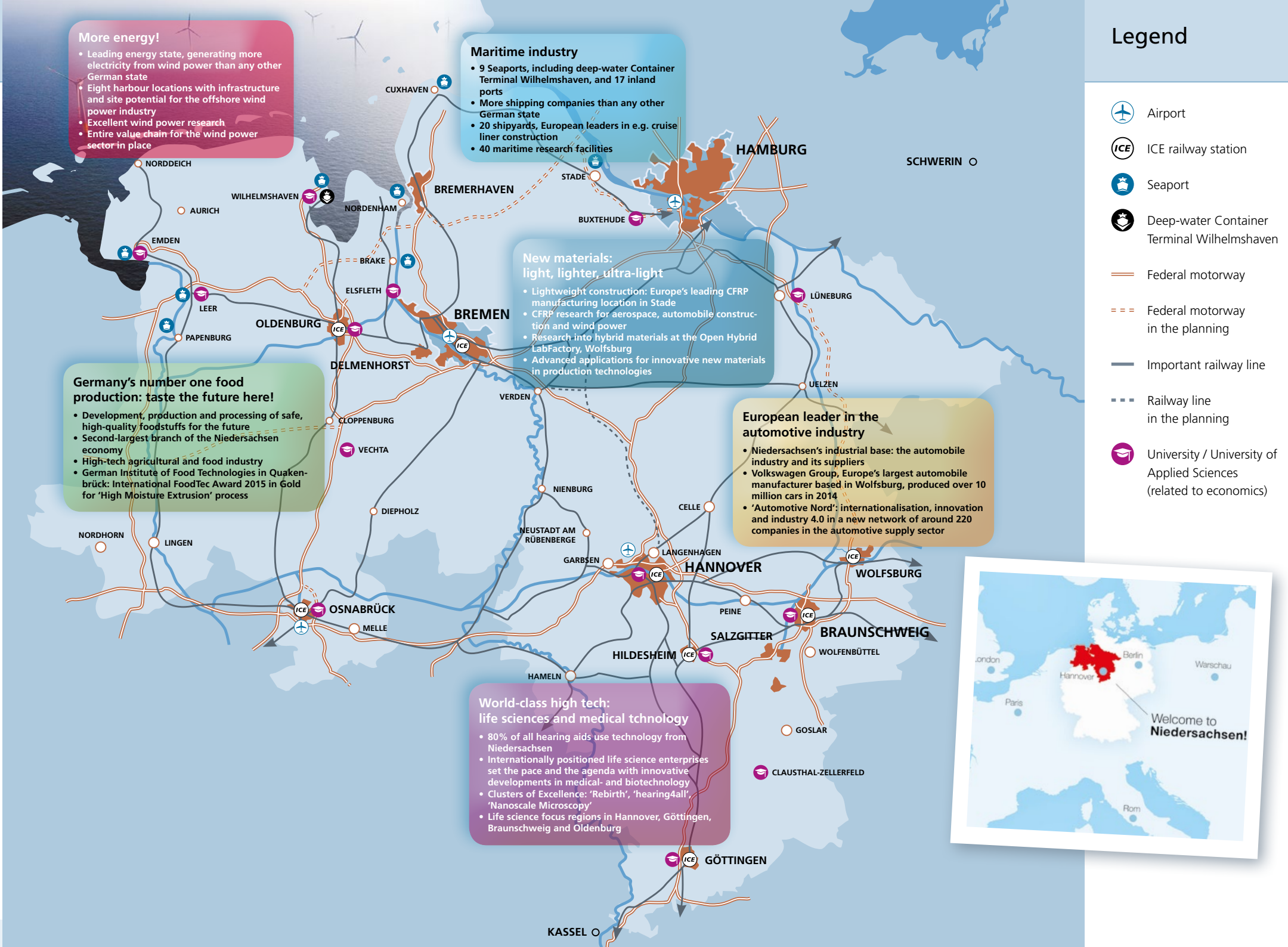
Niedersachsen is at the heart of Europe and on Germany's North Sea coast – two factors that make our state a very attractive location for many companies. They especially value our exceptionally well-developed infrastructure, fast road, rail, air and waterway connections with both national and international markets – and the international trade fair city of Hannover is a magnet to business people worldwide.

As a business location Niedersachsen has much to offer: Europe's biggest motor manufacturer Volkswagen is based here; our second-largest economic sector, the food industry, develops and produces high-quality foodstuffs for the future; Niedersachsen's shipbuilders are highly specialised, and Meyer Werft leads Europe in the construction of the largest and most modern cruise liners; in Stade, components for the world's largest airliner are built; Niedersachsen is Germany's number one wind power state, home to one of the world's largest wind turbine manufacturers, Enercon GmbH in Aurich. And along with many other global players and hidden champions, Niedersachsen has a strong, internationally active SME economy. More than a great place to work, though, Niedersachsen is also a great place to live and visit, with variety of tourist attractions unique in Germany, from summer beaches to winter sports.

This folder will give you some first impressions of our state as a business location. If you'd like to know more you will be most welcome in Niedersachsen.

Yours

Olaf Lies
Minister for Economics,
Labour and Transport of Niedersachsen





Niedersachsen inventions



1697 in Hannover: Gottfried Wilhelm Leibniz invents the binary system, and thus made possible the development of modern calculating machines and computers (1697)



1833 in Braunschweig and Göttingen: Carl Friedrich Gauß, mathematician and physicist, establishes the world's first telegraph connection while conducting electromagnetic experiments



1887 in Hannover: Emil Berliner invented the record and the gramophone



2014 in Göttingen: Nobel laureate Stefan Hell invents STED microscopy, revolutionising light microscopy and making possible new insights of living cells

Some 'made in Niedersachsen' networks

Automotive: www.automotivecluster.com
Lightweight construction: www.cfk-valley.com
Food industry: www.ernaehrungswirtschaft.de
www.dil-ev.de; www.mg-niedersachsen.de
Life Science: www.bioregion.de
Maritime Industry: www.maritimes-cluster-nord.de
www.seaports.de
Wind power: www.forwind.de; www.wab.net

Major international flagship trade fairs

CeBIT, the world's largest IT fair with 210,000 visitors, more than 20% of them from abroad, and 3,400 exhibitors from 70 countries
HANNOVER MESSE, the most important industrial trade fair in the world, with 180,000 visitors in 2014, a quarter of them from abroad, and 5,000 exhibitors from 100 countries – in the age of Industry 4.0 still the principal marketplace
AGRITECHNICA, the world's largest specialist fair for farming technology, with 2,900 exhibitors from 47 countries and 450,000 visitors from all over the world

Niedersachsen notes:

- the second-largest of Germany's federal states, covering almost 50,000 km²
- 8 million inhabitants, state capital: Hannover
- served by more than 1,400 km of international motorway and a dense network (over 4,700 km) of national highways
- at the crossroads of the European transport axes from Scandinavia to Italy and from Amsterdam/Paris/London via Berlin and Warsaw to Moscow
- Hannover Airport: over 5 million passengers a year to 116 destinations in Germany, Europe and the world
- 300 km of North Sea coast, 9 international seaports, 17 inland ports and more municipal harbours
- around 1,100 km of waterways
- more than 4,100 km rail network
- 8 railway stations on the high speed network
- 13 universities and higher education institutions, 16 state and state-recognised universities of applied arts and sciences

„Great place to work ... Niedersachsen“



"What I like about Niedersachsen is the way we turn good ideas into innovative products, in demand all over the world."

Martin Winterkorn
Chairman of the Board and CEO, Volkswagen AG, Wolfsburg



"What I appreciate about Niedersachsen: the people here whose personal commitment, staying power and down-to-earth common sense are making the energy turnaround happen."

Irina Lucke
CEO, EWE Offshore Service & Solutions GmbH



"For the last 70 years we've been developing innovative audio technology in the Wedemark near Hannover which, as an important trade fair and university city and now a UNESCO 'City of Music', provides us with an international and musical setting – something that's very important to our work."

Andreas and Daniel Sennheiser
Sennheiser electronic GmbH & Co. KG, Wedemark

Niedersachsen's top 10 export countries

Export in Mio. Euro (2014)

Source: Niedersächsisches Landesamt für Statistik 2015



Your direct line for fast results

Our services:

- Independent, free advice on the market, framework conditions and funding possibilities
- Location scouting: industry-specific location search, first contact service
- Support and advice on investment realisation
- Introductions to networks

Contact:

Ministry for Economics, Labour and Transport of Niedersachsen
 Foreign Trade, Investment Promotion, International Marketing –
 Referat 25

Friedrichswall 1
 D-30159 Hannover
 Phone: +49 (0)511 120-5572
 E-Mail: kontakt@nds.de
 Web: www.nds.de

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